

Thursday, December 2, 2021

18:30 - 20:00

Welcome cocktail (arrival and registration of participants)

Location: Hotel Mellain

Friday, December 3, 2021

09:00 - 09:30

Registration

09:30 - 10:15

Official Opening of the Conference

Introductory statements by conference organizers and co-organizers
Introductory statements from government and university representatives
Welcome statements by the Gold Sponsors, other sponsors and guests

10:15 - 11:45

PLENARY SESSION

ECONOMIC RESPONSE AND CRISIS RECOVERY CAUSED BY THE COVID-19 PANDEMIC

Panellists:

Kadrija Hodžić, PhD, full professor, Faculty of Economics, University in Tuzla

Vjekoslav Domljan, PhD, Rector, Sarajevo School of Science and Technology (SSST)

Željko Šajn, PhD, full professor, School of Economics and Business, University in Sarajevo

Slavica Singer, PhD, professor emeritus, Faculty of Economics, J.J. Strossmayer University in Osijek

Mališa Đukić, PhD, full professor, Belgrade Banking Academy

Moderator: **Bahrija Umihanić**, PhD, Faculty of Economics, University in Tuzla

11:45 - 12:45

Coffee break // Sponsor Promotion // Setting up the Hall

12:45 - 13:30

BUSINESS FORUM

PANEL 1. PULSE OF THE BIH ECONOMY (UNDP)

Panellists:

Pulse of the BiH economy, idea, implementation, results

Arijana Drinić, Head of Exploration UNDP Accelerator Lab
Bosnia and Herzegovina

Green recovery pilot

Amina Omicević, Head of Solutions Mapping UNDP
Accelerator Lab Bosnia and Herzegovina

SME Decarbonisation Challenge

Emir Adžović, Private Sector Analyst, UNDP BIH

SDG rewards for local communities for 2021

Snežana Dačić, Consultant, UNDP BIH

Moderator: **Nedim Čelebić**, PhD, Sarajevo School of Science
and Technology (SSST)

SCIENTIFIC RESEARCH SESSIONS

**SESSION 1. MARKETING
DIGITAL ECONOMY**

Moderator: **Adi Alić**, PhD, School of Economics
and Business, University of Sarajevo
Edin Osmanbegović, PhD, Faculty of
Economics, University of Tuzla

**COUNTRY OF ORIGIN PHENOMENON IN THE
CONTEXT OF EXPORT BRANDING**

Adi Alić, Denis Berberović, Sanela Jarović

**STRATEGIC APPROACH IN BRAND EQUITY
CREATION THROUGH SOCIAL MEDIA IN BANKING
SECTOR**

Nenad Brkić, Dijana Husaković, Nermina Mahmić
Muhić

**THE IMPACT OF COVID 19 PANDEMIC ON DIGITAL
TRANSFORMATION**

Melisa Kurbašić

**INFLUENCE AND CONSEQUENCES OF
CORONAVIRUS COVID-19 ON DIGITAL MARKETING**

Zijad Lugavić, Edin Osmanbegović, Vedran Lakić

**THE IMPACT OF COVID -19 ON THE IT
SECTOR: WAS IT ALL THAT EASY AS IT
SEEMED? THE CASE OF CROATIA**

Julia Perić, Ružica Stanić

ECONOMIC RESPONSE AND CRISIS RECOVERY CAUSED BY THE COVID-19 PANDEMIC

Tuzla, Hotel Mellain, December 2nd - 4th, 2021

AGENDA

13:30 - 14:15

PANEL 2. COVID-19 AND THE IMPACT ON THE ECONOMY: THE POSSIBILITY OF ECONOMIC RECOVERY AND TRANSFORMATION

Panellists:

Mevludin Hodžić, Minister of Economy in the Government of Tuzla Canton

Nermina Babajić, Director of Centralno grijanje doo. Tuzla

Mehmed Alispahić, Director of Termoglas doo Živinice

Senad Karić, Co-owner and CEO of the company H&H Inc. doo Tuzla

Moderator: Erna Kusturica, Assistant Minister for Development, Ministry of Economy of Tuzla Canton

THE IMPACT OF INFORMATION SYSTEMS ON HUMAN RESOURCE MANAGEMENT IN COMPANIES IN BOSNIA AND HERZEGOVINA
 Edin Osmanbegović, Nedžad Pirić

SESSION 2. FINANCE AND FINANCIAL POLICY ACCOUNTING AND AUDIT

Moderator: Sabina Hadžić, PhD, University of Rijeka, Faculty of Tourism and Hospitality Management
Amra Gadžo, PhD, Faculty of Economics, Tuzla

APPLICATION OF ARAS METHOD IN ASSESSMENT OF TRADE EFFICIENCY IN SERBIA
 Radojko Lukić, Emira Kozarević

BANK AND SYSTEM-WIDE NPL RESOLUTION STRATEGIES: THEORETICAL AND PRACTICAL INSIGHTS
 Khalil Alnabulsi, Emira Kozarević

TRENDS IN FINANCING PUBLIC INVESTMENT OF LOCAL GOVERNMENT UNITS
 Sabina Hodžić

RELIABILITY OF BUDGETING AND REPORTING ON MODIFIED ACCRUAL BASIS
 Nedim Obradović, Ajla Muratovic-Dedić, Nino Serdarević

EFFECTS OF APPLICATION OF THE FAIR VALUE ACCOUNTING OF LONG-TERM ASSETS ON THE EXPRESSED VALUE OF EQUITY
 Selma Novalija Islambegović, Erna Delić

FUTURE CHALLENGES IN PUBLIC SECTOR ACCOUNTING CONTEXTS: A COMPARATIVE STUDY OF POLAND AND BOSNIA & HERZEGOVINA
 Nino Serdarević, Ajla Muratović-Dedić, Dawid Borowiak

14:15-15:00

Lunch // Sponsor Promotion // Setting up the Hall

BUSINESS FORUM - CONTINUED

PANEL 3. IMPROVING LABOUR MARKET RESEARCH: THE IMPACT OF COVID-19 ON EMPLOYMENT

Panellists:

Impact of COVID-19 on the Labour Market in Bosnia and Herzegovina

Siniša Veselinović, Head of the Domestic Labour Market Group in the BiH Labour and Employment Agency

Strategy of the Federation of BiH

Ernis Imamović, Assistant Minister in the Sector for Labour and Employment at the Federal Ministry of Labour and Social Policy: Employment

Measures of the Employment Service

Omer Korjenić, PhD, Head of the Department for Labour Market Analysis, Statistics, Monitoring and Evaluation
 EU project "Improvement of labour market research"

SPECIAL SESSION: PRINCIPLES OF OPEN SCIENCE AND PRACTICE OF DATA ARCHIVING IN SOCIAL SCIENCES IN BIH

WHAT IS RESEARCH INFRASTRUCTURE IN THE FIELD OF SOCIAL SCIENCES?
Nermin Oruč, CREDI

ADVANTAGES OF OPEN SCIENCE AND DATA SHARING
Representative OpenAir TBC

OPEN SCIENCE AND COOPERATION OF RESEARCHERS IN THE WESTERN BALKANS
Sinisa Marcic, RCC (TBC)

15:00-16:00

ECONOMIC RESPONSE AND CRISIS RECOVERY CAUSED BY THE COVID-19 PANDEMIC

Tuzla, Hotel Mellain, December 2nd - 4th, 2021

AGENDA

	<p>Ljiljan Veselinović PhD, School of Economics and Business, University in Sarajevo</p> <p>Moderator: Ranko Markuš, PhD, GOPA Consultants mbH</p>	<p>DISCUSSION - OPEN SCIENCE IN BIH <i>Session participants</i></p> <p>LONG-TERM STORAGE OF DATA IN SOCIAL SCIENCES IN BIH <i>Amela Kurta, DASS-BiH</i></p> <p>CESSDA DATA CATALOG AS A CATALYST OF NEW RESEARCH <i>Ivana Ilijašić Veršić, CESSDA Chief Operations Officer (TBC)</i></p> <p>DATA MANAGEMENT PLAN (DMP) AS AN ELEMENT OF THE PROJECT PROPOSAL <i>Amela Kurta, DASS-BiH</i></p> <p>DISCUSSION <i>Session participants</i></p> <p>SESSION CONCLUSIONS <i>Nermin Oruč, CREDI</i></p>
<p>16:00-17:00</p>	<p>PANEL 4. COVID-19: CHALLENGES AND OPPORTUNITIES FOR BIH TOURISM</p> <p>Panellists:</p> <p>Maid Porobić, JKP Panonica d.o.o. Tuzla</p> <p>Ademir Vrabac, Direcor Hotel Vertigos & Hotel Tehnograd Tuzla</p> <p>Semir Ahmetbegović, PhD, Head of the study department of geography</p> <p>Jusuf Jamakosmanovic, USAID, Tourism Marketing Specialist</p> <p>Moderator: Drago Cvijanović, PhD, Dean of Faculty of Hospitality and Tourism Vrnjačka Banja</p> <p>Coffee break</p>	
<p>17:00 - 17:15</p>	<p>BUSINESS FORUM - CONTINUED</p>	<p>SCIENTIFIC RESEARCH SESSIONS</p>
<p>17:15 - 18:00</p>	<p>PANEL 5. THE CONTRIBUTION OF THE FINANCIAL SECTOR TO THE RECOVERY OF THE ECONOMY FROM THE CRISIS CAUSED BY THE COVID-19 PANDEMIC</p> <p>Panellists:</p> <p>Elma Zukić, President of the Association of Microcredit Organizations in BiH</p> <p>Lidija Žigić, MA, President of the Management Board of NLB banka d.d. Sarajevo</p> <p>Berislav Kutle, President of the Association of BiH Banks</p> <p>Ermin Čengić, Secretary General of the Association of Insurance Companies in FBiH</p> <p>Safet Husić, Director of MKO MI-BOSPO</p> <p>Safet Kozarević, PhD, Faculty of Economics University of Tuzla</p> <p>Moderator: Srđan Lalić, PhD, Vice Rector for Human and Material Resources, University of East Sarajevo; Professor at the Faculty of Economics in Brčko and the Faculty of Business Economics in Bijeljina</p>	<p>SESSION 3: MANAGEMENT AND ENTREPRENEURSHIP</p> <p>Moderator: Elvir Čizmić, PhD, School of Economics and Business, University of Sarajevo Mirela Čebić, PhD, Faculty of Economics Tuzla</p> <p>COMPARISON OF SOCIALLY RESPONSIBLE BUSINESS IN ISLAMIC AND CONVENTIONAL ECONOMIES Zijada Mešanović Jasenčić</p> <p>LEADERSHIP STYLE AND ORGANIZATIONAL CHANGE IN B&H COMPANIES Adisa Delić, Ilma Dedić Grabus, Nermana Mahmić Muhić</p> <p>QUALITY MANAGEMENT AND LEADERSHIP OF LEADERS AND MANAGERS DETERMINED BY EMOTIONAL INTELLIGENCE AND MOTIVATIONAL FACTORS Anela Džananović, Azra Hanić Sućeska, Fuad Bajraktarević</p> <p>ENTREPRENEURIAL PERCEPTION ON THE STATE INTERVENTIONISM MEASURES IN CRISIS CIRCUMSTANCES Kanita Imamović – Čizmić, Munira Šestić, Elvir Čizmić</p> <p>THE IMPACT OF ORGANIZATIONAL STRUCTURE ON EMPLOYEES' MOTIVATION: BIH INSTITUTIONS IN A PANDEMIC Bahrija Umihanić, Adil Kurtić, Mirela Čebić</p>

18:00 - 18:45

STUDENT SESSION:

UNDP

Test applications for universities and Sustainable Development Goals

WORK IN PARALLEL SESSIONS

4. & 5.

SESSION 4. MANAGEMENT AND ENTREPRENEURSHIP

Moderator: *Dijana Husaković, PhD, Faculty of Economics University of Zenica*
Hidajet Klapić, MA, Faculty of Economics Tuzla

WHEN PANDEMIC STOPS YOUR ROUTINE: QUALITATIVE STUDY ACROSS INDUSTRIES

Amra Kapo, Merima Činjarević, Lejla Turulja

RELATIONSHIP BETWEEN CORPORATE SOCIAL RESPONSIBILITY AND THE LOCAL COMMUNITY

Dijana Husaković, Almir Klico

CONNECTION BETWEEN CORPORATE BRAND AND EMPLOYEE SATISFACTION

Nenad Brkić, Dijana Husaković, Ilma Dedić Grabu

IMPACT OF DIGITAL STRATEGY ON PERFORMANCE OF HOTELS IN FEDERATION BOSNIA AND HERZEGOVINA

Sabina Đonlagić Alibegović, Alma Muratović, Nerka Aščerić

STRENGTHENING COMPETITIVE ADVANTAGES BY DEVELOPING INTRAPRENEURSHIP IN FUNCTION OF OVERCOMING THE CRISIS CAUSED BY THE COVID-19 PANDEMIC

Muzafer Brigić, Bahrija Umihanić

SESSION 5. MANAGEMENT AND ENTREPRENEURSHIP

Moderator: *Ljiljan Veselinović, PhD, School of Economics and Business, University of Sarajevo*
Selma Smajlović, PhD, Faculty of Economics Tuzla

GENDER GAP IN YOUTH ENTREPRENEURIAL PREFERENCES: CASE OF TUZLA CANTON, BOSNIA AND HERZEGOVINA

Erna Kusturica, Džana Čaušević, Mersiha Mulabdić

COVID-19 AND WOMEN IN THE LABOUR MARKET IN THE FEDERATION OF BOSNIA AND HERZEGOVINA

Ranko Markuš, Bahrija Umihanić, Ljiljan Veselinović

Panellists:

Michaela Ptackova, Consultant for SDG e-learning programme and projects reporting, UNDP in Bosnia and Herzegovina

Dragana Vukdain, Head of Education Department, LANACO

Moderator: **Emir Adžović**, Private Sector Analyst for the Rural and Regional Development Sector (RRD) at the United Nations Development Programme (UNDP) office in Sarajevo, Bosnia & Herzegovina

18:45 - 19:30

**STUDENT SESSION
BEYOND THE LIMITS**

Panellists:

Ilijas Jahić, Director of Filmark production

Kenan Suljić, Director of „D-App“

Moderator: Hanifa Bulić, Representative of the Student Council of the Faculty of Economics in Tuzla

THE INFLUENCE OF MANAGEMENT STYLE ON WORK PERFORMANCES OF EMPLOYEES IN LARGE BOSNIA AND HERZEGOVINA ENTERPRISES DURING THE COVID-19 PANDEMIC

Samra Fehrić-Sarajlić

DETERMINANTS OF FEMALE ENTREPRENEURSHIP DEVELOPMENT IN TUZLA CANTON

Sabina Đonlagić Alibegović, Adisa Delić, Amra Nuhanović, Ana Marija Alfirević

TWO SIDES OF HEAVY WORK INVESTMENT: WORK ENGAGEMENT AND WORKAHOLISM

Amra Kožo, Erna Džinić

**WORK IN PARALLEL SESSIONS
6 & 7**

**SESSION 6. ECONOMIC THEORY
AND POLICY**

Moderator: Ademir Abdić, PhD, School of Economics and Business, University in Sarajevo
Zijad Džafić, PhD, Faculty of Economics Tuzla

THE COMPETITIVENESS OF THE WOOD PROCESSING INDUSTRY IN BOSNIA AND HERZEGOVINA AT THE TIME OF COVID 19

Zijad Džafić

CHANGES IN HOUSEHOLD AND GENERAL GOVERNMENT CONSUMPTION AND SAVINGS DURING COVID-19 PANDEMIC IN EUROPEAN UNION

Boris Crnković, Juraj Rašić, Sofija Turjak

ECONOMIC CONSEQUENCES OF THE COVID-19 PANDEMIC ON THE EXPORT SECTOR OF BOSNIA AND HERZEGOVINA - CURRENT SITUATION AND PERSPECTIVE

Admir Čvalić, Faruk Hadžić, Nedim Čelebić, Damir Bećirović

THE RELATIONSHIP BETWEEN TOURISM AND ECONOMIC GROWTH: THE CASE OF BOSNIA AND HERZEGOVINA

Alma Ligata, Ademir Abdić, Emina Resić

CHALLENGES OF CROATIA ON ITS WAY TO THE EUROPEAN MONETARY UNION

Amra Nuhanović, Alma Muratović, Erna Herić

EFFECTS OF THE COVID 19 PANDEMIC ON LABOUR MARKET IN BOSNIA AND HERZEGOVINA

Ranko Markuš, Mirela Omerović

REBUILDING TOURISM FOR THE FUTURE: TRANSITION FROM URBAN TO RURAL TOURISM

Drago Cvijanović, Danijela Pantović, Marija Lakićević, Nemanja Pantić

**Session 7. INTERNATIONAL
ECONOMY
QUANTITATIVE
ECONOMY**

Moderator: *Samira Dedić, PhD, Faculty
of Economics, Tuzla*
*Amra Nuhanović, PhD,
Faculty of Economics, Tuzla*

**ANALYSIS OF THE STATE OF ENERGY
POVERTY IN TUZLA CANTON**

Amra Nuhanović, Amra Babajić, Mirza Suljić

**THE CHALLENGES OF THE EUROPEAN UNION
DURING THE COVID PANDEMIC**

Jasmila Pašić

**THE IMPACT OF THE COVID-19 PANDEMIC
ON THE FINANCING OF THE EUROPEAN
UNION ENERGY EFFICIENCY PROGRAM**

Mirela Salkić

**RISK MANAGEMENT AND INSURANCE OF
EXPORT CREDITS IN BOSNIA AND
HERZEGOVINA**

Safet Kozarević, Ermina Husić

**NON-DAMAGE BUSINESS INTERRUPTION
INSURANCE POLICIES DURING COVID-19
PANDEMIC**

Marina Brogi, Valentina Lagasio, Fabrizio
Santoboni

**ENVIRONMENTAL SOCIAL GOVERNANCE IN
INSURANCE COMPANIES**

Marina Brogi, Antonella Cappiello, Valentina
Lagasio, Fabrizio Santoboni

**APPLICATION OF MULTIPLE REGRESSION
ANALYSIS IN EXAMINING THE IMPACT OF
DIMENSIONS OF BUSINESS EXCELLENCE ON
TOURIST SATISFACTION IN BOSNIA AND
HERZEGOVINA**

Samira Dedić, Nerka Aščerić, Jasenka Đulić-
Dugonjić

20:00 - 23:00

Conference Dinner

Saturday, 4. December, 2021

Workshop for students

Job Skills

09:00 - 10:30

*Andrijana Bukvarević, Director of human resource
sector Bingo doo Tuzla*

10:30 – 11:30

Closing of The Conference