

Deveta internacionalna naučna konferencija

„EKONOMIJA INTEGRACIJA“ – ICEI 2025

REGENERATIVNA I DIGITALNA EKONOMIJA: PUT JUGOISTOČNE EVROPE KA ODRŽIVOJ KONKURENTNOSTI

Tuzla, Ekonomski fakultet, 4- 5. decembar, 2025.

Četvrtak, 4. decembar, 2025.

18:30 - 19:30

Koktel dobrodošlice

Lokacija: Hotel Salis, Soli 4, Tuzla Grad 75000

Petak, 5. decembar, 2025.

09:00 - 09:30

Registracija učesnika / Izjave za medije

Lokacija: Ekonomski fakultet Univerziteta u Tuzli – NLB amfiteatar (A6),
Urfeta Vejzagić 8, Tuzla Bosna i Hercegovina

09:30 - 10:00

Otvaranje konferencije – ICEI 2025

Uvodno obraćanje organizatora i koorganizatora

Prof. dr. sc. Adisa Delić, dekanica Ekonomskog fakulteta u Tuzli

Prof. dr. sc. Meldina Kokorović Jukan, predsjednik Organizacionog odbora ICEI 2025

Prof. dr. sc. Bahrija Umihanić, predsjednik Programskog odbora ICEI 2025

Prof. dr. sc. Hasan Hanić, predstavnik koorganizatora

Prigodno obraćanje predstavnika Univerziteta u Tuzli

Dr. sc. Amir Karić, Rektor Univerziteta u Tuzli

Prigodno obraćanje predstavnika vlasti

Dr. sc. Ahmed Omerović, Ministar obrazovanja i nauke Tuzlanskog kantona

Dr. sc. Zijad Lugavić, Gradonačelnik grada Tuzla

Irfan Halilagić, Premijer Tuzlanskog kantona

10:00 - 10:45

Plenarna sesija / Uvodna predavanja

„Regenerativna i digitalna ekonomija“

Govornici:

Prof. dr. Saša Drezgić, Ekonomski fakultet Sveučilište u Rijeci, Hrvatska

Tema: „Otpad i urbana ekonomija: semantička mrežna analiza pametne, cirkularne i digitalne tranzicije“

Prof. dr. Edin Osmanbegović, Ekonomski fakultet Univerziteta u Tuzli, BiH

Tema: “Digitalna ekonomija kao stub transformacije ka regenerativnim razvojnim modelima”

10:45 - 11:00

Pauza - osvježenje i kafa // Promocija sponzora //Postavljanje sala

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11:00 – 12:30	Specijalna sesija	
	„Transformacijski putevi ka održivoj i digitalnoj ekonomiji“ – dijalog istraživača i praktičara o integraciji regenerativnih modela i novih tehnologija u ekonomijama Jugoistočne Evrope	
	<i>Panelisti/ce:</i> Prof. dr. Branimir Dukić , <i>Ekonomski fakultet Sveučilišta J. J. Strossmayera u Osijeku, Hrvatska</i> Prof. dr. Darja Boršič , <i>Ekonomski fakultet Univerziteta u Mariboru, Slovenija</i> Prof. dr. Vladimir Vasić , <i>Beogradska bankarska akademija, Srbija</i> Prof. dr. Aneta Risteska Jankuloska , <i>Ekonomski fakultet u Prilepu, Sjeverna Makedonija</i> Prof. dr. Ana Lalević Filipović , <i>Ekonomski fakultet Univerziteta Crne Gore, Crna Gora</i> Prof. dr. Aleksandra Mitrović , <i>Fakultet za hotelijerstvo i turizam, Univerzitet u Kragujevcu, Srbija</i>	
	<i>Moderatorica:</i> Prof. dr. Meldina Kokorović Jukan , <i>Ekonomski fakultet Univerziteta u Tuzli, BiH</i>	
12:30 – 13:15	Naučno – istraživačka sesija 1 Lokacija: Ekonomski fakultet – Amfiteatar A6	Naučno – istraživačka sesija 2 Lokacija: Ekonomski fakultet – MI-BOSPO sala
	Menadžment i upravljanje	Finansije i finansijska politika
13:15 – 14:30	Pauza za ručak // Promocija sponzora // Promocija Projekta RDBIH	
14:30 – 15:15	Naučno – istraživačke sesija 3 Lokacija: Ekonomski fakultet – Amfiteatar A6	Naučno – istraživačke sesija 4 Lokacija: Ekonomski fakultet – MI-BOSPO sala
	Digitalna ekonomija / Menadžment	Marketing
15:15 – 16:00	Naučno – istraživačke sesija 5 Lokacija: Ekonomski fakultet – Amfiteatar A6	Naučno – istraživačke sesija 6 Lokacija: Ekonomski fakultet – MI-BOSPO sala
	Ekonomska teorija i politika	Kvantitativna ekonomija / Računovodstvo
16:00 - 16:45	Naučno – istraživačke sesija 7 Lokacija: Ekonomski fakultet – Sala 209	Naučno – istraživačke sesija 8 Lokacija: Ekonomski fakultet – MI-BOSPO sala
	Finansije/Ekonomska teorija i politika	Menadžment i upravljanje
16:00 – 17:30	Studentska sesija	
	„Strategije za zelenu i digitalnu transformaciju“	
	<i>Panelisti/ce:</i> Maja Halilović , <i>biodizajner, Biodesign Studios Halilović, Sarajevo</i> Muhamed Starčević , <i>predstavnik realnog sektora, Deling d.o.o. Tuzla</i> Nikola Klak , <i>fintech industrija, Digital Asset Management – BCX, Banja Luka</i> Šejla Hadžiefendić , <i>Direktor filijale Tuzla, ProCredit banka d.d. Sarajevo</i>	
	<i>Moderatorice:</i> Midheta Mujčinović , <i>predsjednica Studentskog vijeća Ekonomskog fakulteta</i> Amila Okičić , <i>zamjenica predsjednice Studentskog vijeća Ekonomskog fakulteta</i>	
17:30 – 18:00	Zatvaranje konferencije	

PREGLED IZLAGANJA RADOVA PO NAUČNO-ISTRAŽIVAČKIM SESIJAMA

12:30 – 13:15	NAUČNO – ISTRAŽIVAČKA SESIJA 1 MENADŽMENT I UPRAVLJANJE	NAUČNO – ISTRAŽIVAČKA SESIJA 2 FINANSIJE I FINANSIJSKA POLITIKA
	Lokacija: Ekonomski fakultet – Amfiteatar A6 SACRIFICE READINESS FOR CLIMATE CHANGE: EVIDENCE FROM ECONOMICS AND BUSINESS STUDENTS IN SOUTHEAST EUROPE ALFIREVIĆ Nikša BILIĆ Ivana MATELJAK Željko THE INFLUENCE OF ORGANISATIONAL CULTURE ON THE IMPLEMENTATION OF TQM IN BOSNIAN AND HERZEGOVINIAN ENTERPRISES ČAUŠEVIĆ Džana ČAUŠEVIĆ Nedim ĆEBIĆ Mirela EXPLORING DIMENSIONAL ENTREPRENEURIAL SELF-EFFICACY, KNOWLEDGE, AND INTENT OF BUSINESS ECONOMICS STUDENTS: THE PATH TOWARD INFORMED APPROACHES TO FOSTER YOUTH ENTREPRENEURSHIP ČUTURA Marija OVČINA Veldin ŠKALJIĆ Lejla HALAL COMPETENCIES AND THEIR ROLE IN IMPROVING ORGANIZATIONAL EFFICIENCY IN THE HALAL INDUSTRY UMIHANIĆ Bahrija SAKIĆ Amir CHARACTERISTICS OF STRATEGIC PARTNERSHIPS BETWEEN BUSINESSES AND CIVIL SOCIETY ORGANIZATIONS IN BOSNIA AND HERZEGOVINA DELIĆ Adisa ĐONLAGIĆ ALIBEGOVIĆ Sabina HUSAKOVIĆ Dijana ČAVALIĆ Admir AI ADOPTION, WORK-WELLBEING, AND INNOVATIVE WORK BEHAVIOR: IS THERE A LINK? BERBER Nemanja GAŠIĆ Dimitrije UNLOCKING ORGANIZATIONAL POTENTIAL: TALENT MANAGEMENT AS A DRIVER OF INNOVATION IN THE AI ERA BURIĆ Ema ČAVALIĆ Admir HADŽIĆ Faruk	Lokacija: Ekonomski fakultet – MI BOSPO FISCAL SUSTAINABILITY OF HEALTHCARE SYSTEMS IN BOSNIA AND HERZEGOVINA: CHALLENGES AND POLICY RECOMMENDATIONS KRŠO Mirza HALILBAŠIĆ Muamer THE IMPACT OF BEHAVIORAL BIASES ON FINANCIAL DECISION-MAKING BUGARČIĆ Milica HANIĆ Hasan HORIZONTAL IMBALANCE IN BOSNIA AND HERZEGOVINA'S VAT SHARING (2006–2024): EVIDENCE FROM ADMINISTRATIVE DATA KRŠO Mirza GREEN FISCAL POLICY THROUGH NATURAL RESOURCE TAXATION – THE CASE OF THE EUROPEAN UNION AND BOSNIA AND HERZEGOVINA IBRIĆ Muhamed KOZAREVIĆ Emira THE ROLE OF GREEN PUBLIC SPENDING IN REDUCING GREENHOUSE GAS EMISSIONS IN SELECTED EUROPEAN COUNTRIES: ALIGNING REGIONAL AND LOCAL BUDGETS WITH GREEN OBJECTIVES IBRIĆ Muhamed KOZAREVIĆ Emira KOKOROVIĆ JUKAN Meldina KEŠETOVIĆ Izudin THE IMPACT OF STATE-OWNED ENTERPRISES ON REGIONAL DEVELOPMENT: THE ROLE OF PIK BELJE IN BARANJA IN THE SECOND HALF OF THE 20TH CENTURY TARNAI Attila PERSPECTIVES OF FACTORING AS AN ALTERNATIVE SOURCE FOR FINANCING MACEDONIAN SMES GJORGJIOSKA Emilija SPASESKA Tatjana RISTESKA JANKULOSKA Aneta ODZAKLIESKA Dragica

PREGLED IZLAGANJA RADOVA PO NAUČNO-ISTRAŽIVAČKIM SESIJAMA

14:30 – 15:15	NAUČNO – ISTRAŽIVAČKA SESIJA 3 DIGITALNA EKONOMIJA/ MENADŽMENT I UPRAVLJANJE Lokacija: Ekonomski fakultet – Amfiteatar A6	NAUČNO – ISTRAŽIVAČKA SESIJA 4 MARKETING Lokacija: Ekonomski fakultet – MI BOSPO
	DIGITAL ECONOMY AND CYBERSECURITY: BALANCING INNOVATION AND RESILIENCE IN THE POST-NIS2 ENVIRONMENT HADŽISELIMOVIĆ Venan ČOSIĆ Muhamed ALIĆ Edin THE INFLUENCE OF DIGITAL INFRASTRUCTURE ON THE CONNECTIVITY IN BOSNIA AND HERZEGOVINA OSMANBEGOVIĆ Edin PIRIĆ Nedžad THE INFLUENCE OF THE INSTITUTIONAL FRAMEWORK ON PUBLIC DIGITAL SERVICES IN THE BUSINESS SECTOR IN BOSNIA AND HERZEGOVINA OSMANBEGOVIĆ Edin PIRIĆ Nedžad THE ROLE OF ELECTRONIC PAYMENTS IN THE TRANSITION TOWARD A CASHLESS ECONOMY: EMPIRICAL INSIGHTS FROM BOSNIA AND HERZEGOVINA OSMANBEGOVIĆ Edin KOVAČEVIĆ Dženeta BENEFITS AND CHALLENGES OF USING CLOUD COMPUTING IN HIGHER EDUCATION ZDRAVESKI Dejan SOTIROSKI Kosta JANESKA Margarita AVRAMOVSKI Petar ADVANTAGES AND CHALLENGES OF INTEGRATING ARTIFICIAL INTELLIGENCE INTO PROJECT MANAGEMENT IN EDUCATION CVIJANOVIĆ Drago OSTOJIĆ Bojana AI COMPETENCIES FOR BUSINESS LEADERS: BUILDING SUSTAINABLE TRANSFORMATION SKILLS ĆERIMAGIĆ Sabina PERIĆ Amela KOZAREVIĆ Emira	THE ROLE OF ONLINE REVIEWS IN MAKING DECISIONS ABOUT INSTALLING MOBILE APPS FOR PURCHASE MAHMIĆ MUHIĆ Nermana ŠAKIĆ Šeherzada CHARACTERISTICS OF COMMUNICATION IN INTERNAL MARKETING WITHIN BANKS ON THE MARKET OF BOSNIA AND HERZEGOVINA MURATOVIĆ Alma NANIĆ Arnela HERIĆ Erna WORD OF MOUTH MARKETING (WOMM) AS A DETERMINANT OF CONSUMER DECISION MAKING IN TOURISM NANIĆ Arnela MURATOVIĆ Alma RAMIĆ Ajla EXPLORING THE ROLE OF TIKTOK IN TOURISM DESTINATION CHOICE IN BOSNIA AND HERZEGOVINA PEŠTEK Almir BANDA Amra DURMIŠEVIĆ Belma GABELA Iman TRENDS AND TRANSFORMATION IN E-COMMERCE IN BOSNIA AND HERZEGOVINA FROM 2023 TO 2025 PEŠTEK Almir ARNAUT SMAJLOVIĆ Mediha HADŽIJAMAKOVIĆ Nadija PARASOCIAL RELATIONSHIPS AND HEURISTICS IN SUSTAINABILITY COMMUNICATION SZECSEI Blanka RESEARCH ON DETERMINANTS OF USER INTEREST IN IT CONTENT ON SOCIAL NETWORKS SOČE KRALJEVIĆ Sandra KLJAJIĆ Sara OVČINA Veldin

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15:15 – 16:00	NAUČNO – ISTRAŽIVAČKA SESIJA 5 EKONOMSKA TEORIJA I POLITIKA	NAUČNO – ISTRAŽIVAČKA SESIJA 6 KVANTITATIVNA EKONOMIJA/RAČUNOVODSTVO
	Lokacija: Ekonomski fakultet – Amfiteatar A6 THE ROLE OF PUBLIC DEBT IN THE TRANSITION TOWARD A REGENERATIVE ECONOMY OF SOUTHEAST EUROPEAN COUNTRIES BABAJIĆ Amra BARAKOVIĆ NURIKIĆ Mirnesa REGENERATIVE TOURISM: A PATHWAY TO TOURISM DEVELOPMENT IN BOSNIA AND HERZEGOVINA PENNINGTON-GRAY Lori KOKOROVIC JUKAN Meldina HERIĆ Erna GREEN GROWTH IN THE CONTEXT OF REGENERATIVE AND DIGITAL ECONOMY: EVOLUTION OF CLASSICAL THEORIES OF ECONOMIC GROWTH HODŽIĆ Kadrija INSTITUTIONAL QUALITY, GROSS DOMESTIC PRODUCT AND ENTREPRENEURIAL ACTIVITY: AN EMPIRICAL ANALYSIS FOR BOSNIA AND HERZEGOVINA KARABEGOVIĆ Nisad COMPARATIVE ANALYSIS OF MACROECONOMIC AGGREGATES OF THE WESTERN BALKAN COUNTRIES KLJAJIĆ-DERVIĆ Mirela HERIĆ Erna SRKALOVIĆ Belma NOW-OR-NEVER INCENTIVES: HOW HUNGARY’S BABY-EXPECTING LOAN AND FAMILY HOUSING ALLOWANCE (CSOK) SHAPED BORROWING AND FERTILITY KOVÁCSNÉ BOSNYÁK Eszter THE DEVELOPMENTAL CONSEQUENCES OF SUBNATIONAL PUBLIC DEBT: EVIDENCE FROM THE CANTONS OF THE FEDERATION OF BOSNIA AND HERZEGOVINA MERDIĆ Alem MEHANOVIĆ Senadina	Lokacija: Ekonomski fakultet – MI BOSPO FEATURE SELECTION FOR CASCO INSURANCE PRICING IN BOSNIA AND HERZEGOVINA: A MACHINE LEARNING APPROACH WITH XGBOOST FILIPOVIĆ Slađana KOZAREVIĆ Safet MUJIĆ Haris THE WILLINGNESS OF INSURANCE COMPANIES IN BOSNIA AND HERZEGOVINA TO INTRODUCE INDEX-BASED INSURANCE OF AGRICULTURAL PRODUCTION KOZAREVIĆ Safet RAMIĆ Emir A MODERATED MODEL OF UNIVERSITY STUDENTS’ FINANCIAL LITERACY: THE EFFECTS OF GENDER AND FINANCIAL KNOWLEDGE ON THE RELATIONSHIP BETWEEN FINANCIAL ATTITUDES AND FINANCIAL BEHAVIOR OKIČIĆ Jasmina ADAPTING SWEDISH GOOD PRACTICES: A COMPARATIVE STUDY OF SUSTAINABILITY REPORTING IN LISTED COMPANIES AND IMPLICATIONS FOR BOSNIA AND HERZEGOVINA DELIĆ Erna GADŽO Amra THE TRANSFORMATION OF THE ACCOUNTING PROFESSION IN THE DIGITAL AGE: AN ANALYSIS OF XBRL STANDARDS AND FINANCIAL REPORTING VISUALIZATION TOOLS GADŽO Amra JUPIĆ Nedžad TRADITIONAL VERSUS AGILE APPROACH TO INTERNAL AUDITING NOVALIJA ISLAMBEGOVIĆ Selma ISLAMBEGOVIĆ Nedim ALIĆ Amina ARTIFICIAL INTELLIGENCE IN MARKETING: TRENDS, OPPORTUNITIES AND CHALLENGES VUJINOVIĆ Sofija LAZAREVIĆ Marija

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16:00 – 16:45		NAUČNO – ISTRAŽIVAČKA SESIJA 7 FINANSIJE I FINANSIJSKA POLITIKA/EKONOMSKA TEORIJA I POLITIKA Lokacija: Ekonomski fakultet – Sala 209	NAUČNO – ISTRAŽIVAČKA SESIJA 8 MENADŽMENT I UPRAVLJANJE Lokacija: Ekonomski fakultet – MI BOSPO
		REVISITING THE NEXUS BETWEEN MONETARY POLICY AND FINANCIAL INCLUSION: INSIGHTS FROM CONTEMPORARY LITERATURE KOKOROVIĆ JUKAN Meldina ŽIVKO Igor ANALYSIS OF THE RELATION BETWEEN FINANCIAL PERFORMANCE AND FINANCING SOURCES OF SMEs IN BOSNIA AND HERZEGOVINA – VAR APPROACH BAJRAMOVIĆ Azra BRKAN-VEJZOVIĆ Aida STRENGTHENING FINANCIAL LITERACY OF MANAGERS IN PRIVATE HOSPITALS: STRATEGIES, CHALLENGES AND PRACTICAL IMPLICATIONS KNEŽEVIĆ Snežana STOJIĆ Milena MILOJEVIĆ Stefan THE STATE OF SMART TOURISM IN HUNGARIAN DESTINATIONS GONDA Tibor SZABÓ Anett GUARDIANS OF CULTURAL RESILIENCE: HOW GULLAH GEECHIE AND SEMINOLE TOURISM MODELS BALANCE HERITAGE WITH ECOSYSTEM STEWARDSHIP PENNINGTON-GRAY Lori FISCAL SUSTAINABILITY AND REFORMS IN BOSNIA AND HERZEGOVINA AS A PREREQUISITE FOR MEMBERSHIP IN THE EUROPEAN UNION JAHIC Hatidža HURIĆ Jasmina	CHARACTERISTICS OF STRATEGIC PARTNERSHIPS BETWEEN BUSINESSES AND CIVIL SOCIETY ORGANIZATIONS IN BOSNIA AND HERZEGOVINA DELIĆ Adisa ĐONLAGIĆ ALIBEGOVIĆ Sabina HUSAKOVIĆ Dijana ČAVALIĆ Admir INNOVATION STIMULATION MECHANISMS THROUGH INTERNAL PROCESSES AND EXTERNAL COLLABORATION HADŽIĆ Faruk BURIĆ Ema ČAVALIĆ Admir APPLICATION OF ETHICAL PRINCIPLES TO EMPLOYEE SALARIES - EXAMPLE OF SERBIA AND BIH HANIĆ SUČESKA Azra ARTIFICIAL INTELLIGENCE IN PUBLIC ADMINISTRATION LUKIĆ Miloš PERSONAL COMPETENCE AS A DETERMINANT OF BUSINESS MODEL INNOVATION SMAJLOVIĆ Selma TURSUNOVIĆ Amela MURATOVIĆ Alma KLJAJIĆ-DERVIĆ Mirela HOW ENTREPRENEURIAL ORIENTATION CONTRIBUTES TO BUSINESS PERFORMANCE: EVIDENCE FROM SOUTHEAST EUROPE UMIHANIĆ Bahrija SMAJLOVIĆ Selma LUKIĆ Irena ORGANIZATIONAL COMMITMENT OF EMPLOYEES IN THE METAL SECTOR DEDIĆ Ilma HUSAKOVIĆ Dijana STRATEGIC ALIGNMENT OF TALENT MANAGEMENT AND ORGANIZATIONAL STRATEGY: A PATH TO SUSTAINABLE COMPETITIVE ADVANTAGE BURIĆ Ema KLJAJIĆ-DERVIĆ Mirela ČATIĆ-KAJTAZOVIĆ Elvira ĐONLAGIĆ-ALIBEGOVIĆ Sabina